



Shoot Fifty *Program*

Justin Wutzke

2014 National Program Manager

shootfor30@usjaycees.org



Shoot Fifty *Program*

SHOOT: How to Play the Game?

SCORE: Tools for Success

WIN: Well-rounded chapter, new recruits and an *MVJ Team Shirt*

SHOOT: How to Play the Game

- Apply TODAY!
- Submit Chapter & Membership Plans
- Feedback on Chapter Plan:
 - *Chapter President*
 - *State President*
 - *Membership Director*
 - *Your National Vice President*
- Phone Consultation
- Follow-up Results

SHOOT: Apply Today!


www.surveymonkey.com/s/USJayceesShoot50

Take Survey and SUBMIT!

Answered **YES** to having
a Chapter Plan of Action and Membership Plan,
submit plans to shootfor30@usjaycees.org

Answerd **NO** to having
a Chapter Plan of Action and Membership Plan,
download from USJaycees.org > **Library Tab** and
complete with your Chapter Board of Directors.
Submit to shootfor30@usjaycees.org

SUBMIT: Chapter Plan of Action & Membership Plan

 THE UNITED STATES JUNIOR CHAMBER OF COMMERCE
CHAPTER PLAN OF ACTION
(USE THIS SIMPLE PLANNING GUIDE TO ASSIST IN YOUR PLANNING SESSION)

The objective of the Anytown Jaycees is to offer programs to our members to develop themselves and better our community. Specific goals for the year are:

- _____
- _____
- _____
- _____
- _____

1. The following procedures were used to determine the needs of the chapter and the community we serve:

- Results from Community Survey
- Results from Membership Survey
- Planning Board sessions on: _____
- _____
- _____

a. Specific member needs (i.e. social opportunities, recognition of their efforts, leadership programs, family projects, baby-sitting service, etc.) are as follows:

- _____
- _____
- _____
- _____
- _____

b. Specific chapter needs (i.e. activation, training, communications, public awareness, etc.) are as follows:

- _____
- _____
- _____
- _____
- _____

c. Specific community needs (i.e. community center, activities for teenagers, elderly assistance, etc.) are as follows:

- _____
- _____
- _____
- _____
- _____

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The Anytown Junior Chamber of Commerce
MEMBERSHIP PLAN

MONTH	Number Members —	Number Due =	Beginning Month +	Number Retained +	Number New =	Month End
January						
February						
March						
April						
May						
June						
July						
August						
September						
October						
Nov/Dec						
Totals						

Plan

MONTH	Number Members —	Number Due =	Beginning Month +	Number Retained +	Number New =	Month End
January						
February						
March						
April						
May						
June						
July						
August						
September						
October						
Nov/Dec						
Totals						

Actual

www.jci.cc/controlpanel/documents/USJC_LAG_Local_Plan_of_Action.pdf

SCORE: Using the Equipment

- Utilize Your **Playbook** to:
 - *Identify Challenges*
 - *Plan strategies*

Chapter Plan
+
Membership Plan

- Use Your **Equipment** to:
 - *Motivate Your 20%*
 - *Activate Your 80%*
 - *Score New Members*

Program Manager
+
US Jaycees Tools
(CLC & Passport to Civic Leadership)
+
**NVP and
State Exec Board**

MOTIVATION:

- Civic Leadership Certification (CLC)
- **Member Involvement:**
Maximize with Local Action Guide
- Passport to Civic Leadership (*Degrees*)
 - *Active Citizens Framework (ACF)*
- **Be Creative:** think outside the box to get member's personal investment
 - *Make them feel like part of something*
 - *Make it worth their time*

TOOLS: Civic Leadership Certification & Passport to Civic Leadership Program



PASSPORT TO CIVIC LEADERSHIP PROGRAM HOW-TO GUIDE & SUBMISSION FORM

Passport to Civic Leadership is a membership activation tool, designed for members wanting to achieve maximum value from their Jaycee membership. Many of the skills obtained through participating in the Passport to Civic Leadership program, such as public speaking, business writing or project management, will benefit members professionally. Your chapter president will sign off as you complete each task and report your progress to the National Passport to Leadership Program Manager. All tasks can be completed in ANY order. However, you will remain at the lowest degree until each task is completed under that degree. All questions regarding this program can be directed to the Passport to Civic Leadership Program Manager: **Jennifer Salmon** | passport@usjaycees.org

Jaycee Name: _____ Email: _____
Chapter Name: _____

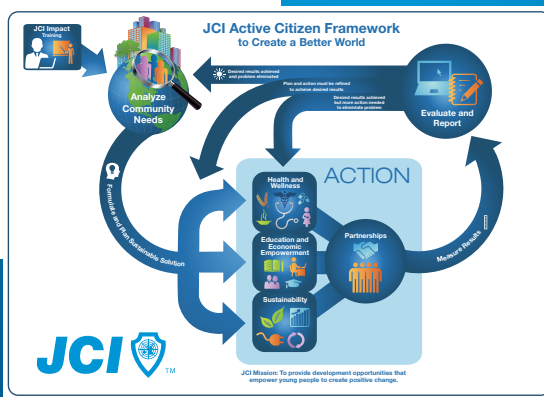
1ST DEGREE Date Full Degree Completed: _____

- ☐ Attend 50 percent of the chapter's meetings while attaining 1st degree (Chapter meetings for this requirement are defined as the routine, regularly scheduled meetings of the chapter)
- ☐ Attend a new member orientation (This can be a live, in-person orientation or a webinar new member orientation.)
- ☐ Participate in a Jaycee Project
- ☐ Attend a chapter event (Regular routine chapter meetings do not count toward this requirement.)
- ☐ Meet with your Chapter President and recite the Jaycee Mission and Vision Statement and/or Creed

2ND DEGREE Date Full Degree Completed: _____

- ☐ Attend 50 percent of the chapter's meetings while attaining 2nd degree
- ☐ Learn about National & JCI trainings, programs, and initiatives (i.e. ICJA, CPJA, the professional skills competitions, etc.) and share what you learned with your Chapter President and/or chapter
- ☐ Be an active committee member on a chapter project
- ☐ Register on the National web site and explore the various tools available to you there
- ☐ Invite a friend of Jaycee age to a chapter meeting or function, if that friend is unable to attend you can provide their contact information to the Chapter President for follow up

Task Description _____ Date Completed _____



2014 Civic Leadership Certification

Civic Leadership Certification (CLC) serves as a guide for running a healthy, thriving chapter. To achieve 100% efficiency, your chapter must complete every item listed below. Follow the instructions below to submit for consideration of Civic Leadership Certification. All submissions should be sent to PM Heather Vardell at clc@usjaycees.org.

Chapter Name:			State:	
Chapter Demographics:				
Age of Membership (%)	18 to 23:	30 to 35:		
	24 to 29:	36 to 39:		
Gender (%)	Male:	Female:		
Marital Status (%)	Single:	Married:		
Children (%)	Yes:	No:		
Membership Tenure (%)	< 1 year:	1 – 3 years:		
	4 – 6 years:	7+ years:		

Check box when completed and enter date when submitted.

Update Membership Database with 2014 Chapter President's name & GMM details by 1/31/14.	<input type="checkbox"/>
Submit Chapter Plan of Action by 2/28/14. This should include:	<input type="checkbox"/>
<ul style="list-style-type: none"> Plan of Action (goals, strengths/weaknesses, potential problems and solutions, etc.) Member survey Budget Membership Plan Calendar of Events Organizational chart 	
Update / renew liability insurance	<input type="checkbox"/>
Update / renew incorporation	<input type="checkbox"/>
Review / revise constitution, bylaws and policies	<input type="checkbox"/>
File 990	<input type="checkbox"/>
Conduct a training / orientation for your Board of Directors by 1/31/14.	<input type="checkbox"/>
Attend state / national Officer Training (in person or via webinar) by 2/28/14.	<input type="checkbox"/>

www.jci.cc/controlpanel/documents/CLC%202014%20RE.pdf

www.jci.cc/controlpanel/documents/Passport%20Submission%20Form.pdf



ACTIVATION:

- Current Members
(Your 80%)

- *Membership Survey*
- *Take to lunch*
- *Chair a Project*
- *Assign a task*
- *Follow up with them*

Tools: Training/
Motivating Members

- New Members

- *New Member Orientation*
- *Use the Buddy System*
- *Co-Chair a project*
- *Swear them in creatively*
- *Get to know them*

Tools: Training/
New Member Orientation

SCORE: New Members

- Activate Prospect Lists
 - *Fun Membership Drives; Unique Socials/Trainings*
- **Online Applications/Surveys** (*Survey Monkey*)
- 3-Prong Recruiting,
Membership Speed-Dating
- Local Chamber of Commerce
- Utilize Local Action Guides for
membership recruiting/growth
- Just ASK anyone you encounter
- **Tools:** Local Action Guides
Membership Plan

TOOLS FOR THE GAME:

- Shoot for 50 Program Manager
 - *text/email me anytime*
- State Executive Board
- National Vice-President
- Membership Director
- USJaycees.org > Library Tab
 - *www.jci.cc/local/info/usa/ourlibrary*
- Network: Chapter/Presidents Nationwide

SHOOT FOR FIFTY JERSEY

Rules are Simple:

- Recruit **14 members** into the chapter, get an MVJ Team Shirt
- Your chapter gets **14 new members** while in the Shoot for 50 Program, get an MVJ Team Shirt
- The MVJ Team Shirts will be given out at Year-End Convention!!!

THANK YOU for Participating!!



Questions & Answers

Justin Wutzke, *2014 National Program Manager*

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